

**GILLES A. LAMARCHE, B.S., D.C.**

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**BIOGRAPHY AND CURRICULUM VITAE**

**EDUCATION**

Cornell University <b>Executive Leadership Program</b>	2012
Canadian Memorial Chiropractic College <b>Doctor of Chiropractic</b>	1979
University of Toronto <b>Bachelor of Science</b>	1975
Ecole Secondaire Theriault <b>High School Diploma</b> (5-year program including university prep year)	1972

**EXPERIENCE**

**Life University**

- Vice President of University Advancement and Enrollment 2021-
- Vice President of University Advancement 2018-2021
- Vice President of Professional Relations & Postgraduate Education 2013-2018
- Correspondent for Today's Conversations on Leadership 2018-
- Host of Today's Conversations on Leadership Podcast 2020-

**Working Pictures**

- Consultant and Executive Producer for documentary **Backbone.** 2020

**The Bigness of Chiropractic Mastermind**

- Creator and host 2017- 2018

**HCF Thrive**

- Author and mentor of HCF Thrive online training program 2017- 2019

**Jeff Hays Films**

- Consultant for documentary **Undoctored** released in 2016
- Consultant and Producer for documentary **Bought** released 2014
- Consultant for documentary **Doctored** released in September of 2012

**Parker University**

- Vice President of Wellness Clinics, Research, CE and Seminars 2011-2012

**Spinal Research Foundation (Australia)**

- Board Member 2016- 2018
- Member of the Research Grant Review Committee 2011-
- International Ambassador 2015-

- Parker University** 2008-2011  
 Vice President of Seminars and External Relations  
 Leader of a team of individuals, who reached out to the chiropractic community, supporting the growth of chiropractors and their assistants via seminars, external relations, and Parker Share Products; host of the largest gathering of chiropractic professionals with Parker Seminars.
- Parker University - College of Chiropractic** 2006-2012  
 Director of Parker Seminars  
 Created and implemented the vision for the revival of Parker Seminars; edited the Parker System for Professional Success Manual Edition II and Edition III.
- Infinite Solution Coaching** 2006-2008  
 Personal Development Coach  
 Business and personal development coaching for chiropractors.
- Six Advisors Coaching Academy** 2005-2015  
 Certified as a 6 Advisors Academy Coach, offering services to chiropractors and other professionals in both French and English.
- Chirocom Group** 2004-2008  
 President  
 Specialized in creating communication products for the chiropractic profession in both French and English. These wellness based print products are still offered through [www.promo-chiro.com](http://www.promo-chiro.com).
- Straubury Chiropractic** 2003-2004  
 Consultant  
 Supported Straubury Chiropractic Publications, a UK based organization, to bring their products to America.
- Private Practice** 1979-2004  
 Doctor of Chiropractic  
 From 1979 to 1984, developed one of Canada's largest chiropractic clinics in the town of Hearst, Ontario, with a satellite clinic in Longlac, Ontario. In 1984 sold practices and moved to the City of Timmins, Ontario, where he established LaMarche Family Chiropractic Clinic, active for 20 years. Retired from practice in April of 2004.
- Lecturer/Presenter** 1984-Present  
 Travel and lecture around the world teaching chiropractors, chiropractic assistants and others chiropractic philosophy; contemporary chiropractic science and published research; communication skills; office procedures; the benefit of vitalistic lifestyles for overall health and well-being; the philosophy of success; stress reduction; balancing work and home; leadership skills; customer service; all within the context of living an inspired and responsible life, while contributing to society. I have lectured and presented workshops in Australia, Canada, Denmark, Fiji, Hong Kong, Italy, Japan, Mexico, Netherlands, New Zealand, Norway, Puerto Rico, Scotland, The Bahamas, The United Kingdom and The United States of America, and continue to

receive invitations to present.

## **SERVICE RELATED EXPERIENCE**

**Master of Ceremonies** – professional Emcee for a variety of conferences, events and organizations nationally and internationally

**Expert Witness** – at a number of trials and licensing board hearings

### **Cobb Chamber of Commerce**

- Member of Health and Wellness Committee 2017-
- Member of Government Affairs Committee 2018-
- Member of the Leadership Cobb Class of 2020 2019-2021
- Member Cobb Workforce Initiative 2020-
- Member of Leadership Cobb Alumni Association 2021-

### **Cobb Library Foundation**

- Board Member and President 2017-
- Board Member and Vice-President 2014-2016

### **Canadian American Chamber of Commerce - Dallas, TX**

- Board Chair 2009-2011
- Board Member 2008-2011

### **Caring for Others**

- Board Member 2020-

### **College of Chiropractors of Ontario (licensing board)**

1993-2008

President, Committee Member and Advocate

Several positions held from 1993 to 2008, including President, Council Vice President, Chair of Complaints Committee, and Chair of Patient Relations Committee.

Also served as a Peer Assessor, and member on several committees including Executive, Patient Relations, Complaints, and Fitness to Practice.

## **Government of Ontario**

### **Ministry of Transport**

License Suspension Appeal Board

1996-2003

Presiding Member / License Appeal Tribunal Member<sup>[SEP]</sup>

### **Divisional and Provincial Court System**

Qualified as an expert witness in Ontario and Quebec and testified in numerous court proceedings.

### **American Board of Disability Analysts**

1990-2004

Senior Disability Analyst and Diplomate

<b>Parker University</b> Post Graduate Faculty Lectured at more than 100 Parker Seminars on multiple subjects relating to patient centered care, philosophy, patient-centric procedures, communication and leadership.	1990-2013
<b>Parker School for Professional Success / Parker Seminars</b> Team Teacher/Mentor	1988-2013
<b>Toastmasters International</b> -received CTM and ATM designations. Mentored/supported the development of other speakers.	
<b>Cochrane District D.A.R.E.</b> Chairperson and Board Member Drug Abuse Resistance Education - lead the committee to fundraise for the delivery of the program by the Timmins Police Force, to all 6th grade students in the area.	1996-2004
<b>Rehab Plus</b> Founder, Developer and President This 5,000 square foot facility offered rehabilitation services with the assistance of physiotherapists and kinesiologists, as well as fitness programs for members of the community. Sold interest to partners in 2005.	1996-2005
<b>Timmins Fitness and Racquet Club</b> Co-Founder and President As an expansion to Rehab Plus, this 10,000 square foot facility was converted from a corporate fitness facility to a public facility. Sold in 2005.	1999-2005
<b>Peak Potential Seminars</b> President and Presenter Presented personal development seminars, and also hosted other speakers such as Jack Canfield and Mark Victor Hansen for the Timmins and surrounding communities.	1999-2004 <sup>[1]</sup> <sub>SEP</sub>
<b>South Cochrane Child and Youth Services</b> Board Member As volunteer involved in supporting a team delivering child, youth and family programs.	1992-1999
<b>Porcupine United Way</b> Board Member Fundraising initiatives and providing direction for the administrative team.	1989-1992
<b>Timmins Family Counseling Centre</b> Board Member Fundraising initiatives and providing direction for the administrative team.	1986-1989

## **AWARDS**

Who's Who in America	2021
International Disc Education Association Service Award	2020
Alliance for Chiropractic – Philosophy Award	2019
The Institute of Human Potential Being of Light Award	2016
Lifetime Achievement Award – One Concept	2014
Chiropractic Research Founding Partner	2013
Ambassador of the Australian Spinal Research Foundation	2013
Inspire Pursuit of Truth Award	2010
Canadian Chiropractic Research Foundation Award	2010
CLA Chiropractor of the Year	2008
Chiropractor of the Year (Canadian Chiropractor Magazine)	2005
Man of the Year - Northern Ontario	2003
Who's Who in Executives and Professionals	2001
Toastmasters International - “Accomplished Toast Master”	1997
Toastmasters International - “Competent Toast Master”	1996
Parker Management Consultant of the Year	1990
Parker Seminars Chiropractor of the Year (Canada)	1988
Parker Seminars - GTO Awards	1982-1988
Pioneer Partner - Parker College of Chiropractic	1982-2012
CMCC Service Award	1979
Northern Ontario Athlete of the Year	1972-1973

## **PUBLICATIONS/BOOKS**

Workplace Wellness and Ergonomics	2021
Wisdom of 33 (contributing author)	2021
33 (contributing author)	2019
Tribe of Chiropractic Mentors	2018
The Bigness of Chiropractic- A Collection of Essays	2017
“The ART of Being Healthy – Real Life Stories of Children and Mothers Healing with Chiropractic	2016
“The ART of Being Healthy – wellness concepts from the pros” (Vol. 1&2)	2013
“The ART of Success”	2013
“The Art of Responsibility”	2012
“The Well Adjusted Soul”	2011

“Tired of Being Sick and Tired”	2008
“Wake Up...Live the Life You Love”	2004
“Say YES to Chiropractic Success”	2003
“The Sports Injury Symposium”	2002
“Chiropractic from the Heart”	2001
“Steering Your Ship Called Life”	1999
“The Perfect Path to Practice Success”	1995
“Stress without Distress”	1994
“Awaken the Healer Within”	1992

### **PAMPHLETS AND CDS**

“Pure Chiropractic Philosophy”	2011
“Chiropractic and Your Well-being”	2010
“Chiropractic Pamphlet Series in English”	2006
“Chiropractic Pamphlet Series in French”	2005
“Chiropractic Excellence - The Library Forms (CD)”	2003

### **ARTICLES AND PRESENTATIONS**

Today’s Chiropractic Leadership - 2014

Developing a Model Curriculum for Ethical Practice Building at Chiropractic Colleges - JCCA - 2012

ACC-RAC presentation at 2011 and 2012 conferences on Ethical Practice Building education.

Research or Perish - Parker Life - 2011

Service Consciousness - the key to providing patient service centered care - TLC - 2010

Positioning yourself as a health care leader in your community - Chiropractic Economics - 2010

The ART of Communication - DC Canada - 2009

How to hire an exceptional CA - Chiropractic Economics - 2008

## **PRESENTATIONS**

Take Time for Wellness or Be Forced to take Time for Illness – Woman Diversity Media

The Anatomy of a Leader - WCCS - Mexico

Reinforcing patients' attitudes for lifetime care - Norwegian Assoc.

Taking your patient beyond the back - Odense, Denmark

Living Principled Chiropractic - ChiroSoft Cruise

Attitude: Your Internal Leader - Swiss Chiropractic Assoc.

Life in chiropractic is great - Anglo European Chiropractic College

Philosophy - The Foundation of Chiropractic - AECC

The Trends in Healthcare - Can We Continue to Ignore the Facts - BCCA

The ART of Responsibility

Living a LIFE of Purpose with Integrity

Chiropractic - The Best Kept Secret in Healthcare

Chiropractic Formula for Success

Chiropractic and Your Wellbeing

Chiropractic and Stroke

Living Without Fear

Sets Your Sights on your Future

The Power of Persistence

33 Principles of Chiropractic

The Parker Principles

Chiropractic Philosophy - Pure and Powerful

Progress Visits that Reinforce Wellness Behavior

There has Never Been a Better Time to be a Chiropractor

How to "WOW" your Clients with Service

The Science of Wellness - Chiropractic First

Record Keeping that Meets Regulatory Standards

Reinforcing Patient Attitudes for Lifetime Care

The Story of Your Something

Spinal Anatomy and Physiology for the CA

Expanding Quality Chiropractic in Your Community

The Evolution of Chiropractic – a historical perspective

Risk Management in Chiropractic Practice

Selfless Service – The Guide to a Successful Practice and Life

Start with ONE

Take Charge of Your Life

How Willing Are You?

Are You a Champion?

Say, Do You know You are Priceless?

21 Action Steps for Monday

The Science, Philosophy and Art of Chiropractic

The Ideal Path to Practice Success

Transformational Leadership – A Pivotal Moment in Time

The Power of Purpose  
Thrive –  
The Patient Centered Practice

**THE AUDIENCES/ORGANIZATIONS INCLUDE:**

Academy of Missouri Chiropractors  
Alliance for Chiropractic - Ontario  
Anglo European Chiropractic College  
Association of Italian Chiropractors  
Association of Natural Health  
Australian Spinal Research Foundation  
Bahamas Chiropractic Association  
Barber Middle School Teacher Development Day  
Berkshire Philosophy Group  
British Columbia Chiropractic Association  
California Jam Seminars  
California Chiropractic Association  
Canadian-American Chamber of Commerce  
Canadian Memorial Chiropractic College  
Canadian Government – Customs and Revenue  
Chiropractic Awareness Council  
Chiro One Wellness Centers  
Chiropractic Pure and Powerful  
City of Timmins  
Cobb Chamber of Commerce  
College of Chiropractors of Ontario  
Copenhagen Chiropractic Alliance- Denmark  
DCS  
Edmonton Chiropractic Society  
EPOC - Dallas, Nebraska, St-Louis, Minnesota, Boston, North Dakota, Vancouver, Maryland,  
Michigan, Wisconsin ...  
Florida Chiropractic Conferences  
FOCUS Oklahoma  
HCF Seminars - Life It to Lead It  
Life Path TV  
Life Roma Seminar  
Life University  
Life Vision Seminars  
Life West Chiropractic College  
Manitoba Chiropractic Association  
Maritime Chiropractic Association  
Massachusetts Chiropractic Philosophy Alliance  
Michigan Association of Chiropractors  
Midtown Business Radio-X - Atlanta  
New Beginnings Philosophy Seminars  
New York Chiropractic College



New York State Chiropractic Association  
New York Chiropractic Council  
North Carolina Chiropractic Association  
Norwegian Chiropractic Association  
Ohio State Chiropractic Association  
One Concept  
Ontario Chiropractic Association  
Ontario Ministry of Natural Resources  
Ontario Ministry of Travel and Tourism  
Parker Seminars  
Parker Seminars Australia  
Parker Seminars Japan  
Parker University  
Reyco Corporation  
Saskatoon Chiropractic Society  
Swiss Chiropractic Association  
The BIG Idea - Kansas  
The Edinburg Lectures - Scotland  
The Family Practice  
The High Wire TV show  
The Joint  
True Concepts Seminars  
Université du Québec a Trois Rivières (UQTR)  
University of Utrecht – Netherlands  
World Congress of Chiropractic Students

### **AUDIO VISUAL**

Multiple PowerPoint presentations including “Chiropractic and your Wellbeing” 2005-Present

Written many articles for a variety of chiropractic and non-chiropractic magazines including The Canadian Chiropractor, Dynamic Chiropractic, Chiropractic Economics, Chiropractic Wellness and Fitness Magazine, The College of Chiropractors of Ontario, SHARE Magazine, Anglo European Chiropractic College Newsletter, and Chiro One-Source.

### **LANGUAGES**

French - Speak, Read and Write  
English - Speak, Read and Write

### **MEMBERSHIPS (PAST AND PRESENT)**

American Board of Disability Analysts  
Australian Spinal Research Foundation (Diamond Member)  
Canadian Association of Professional Speakers (NSA Canada)  
Canadian Spinal Research Foundation  
Canadian Chiropractic Association [SEP]  
Canadian Memorial Chiropractic College

Chiropractic Awareness Council  
Cobb Chamber of Commerce  
Cobb Library Foundation  
College of Chiropractors of Ontario  
Georgia Chiropractic Association  
Georgia Chiropractic Council  
International Federation of Chiropractors and Organizations (IFCO)  
International Chiropractors Association (Lifetime Member)  
Life University President's Circle  
Northern Ontario Hockey Association - Trainer  
Ontario Chiropractic Association  
Parker Alumni Association (Lifetime Member)  
Toastmasters International  
Who's Who in Executives and Professionals  
Who's Who in America

## **PERSONAL**

Dr. Gilles LaMarche is a chiropractor, educator, passionate healer, accomplished author, professional speaker, and inspiring certified personal development/executive coach. He was born and raised in Timmins, Ontario, Canada. Dr. LaMarche found his calling as a healer when at the age of twelve he was taken to a chiropractor after years spent as an “unwell” child. His only expectation was that a chiropractor might help him resume regular activities without pain; little did he know that one meeting would change the course of his life and he would soon discover the science, art and philosophy of chiropractic which lead him to a vision for better health. This vision: to help the world discover the importance and value of taking personal responsibility for overall health and well-being naturally. Dr. LaMarche continues to live this vision today some fifty-plus years later.

Dr. LaMarche enjoyed sharing this philosophy with his patients in private practice in Northern Ontario from 1979-2004. He was named International Chiropractor of the Year by Parker Seminars in 1988, and Canadian Chiropractor of the Year for 2005-2006 by the readers of the Canadian Chiropractor magazine. He was a member of the Parker College of Chiropractic (Parker University) postgraduate faculty from 1990 to 2013. In October 2006, he accepted the position of Acting Director of Parker Seminars, and later Vice President of Seminars and External Relations. In late 2011, his responsibilities were increased and he became Vice President of Wellness Centers, Research, Continuing Education and Seminars at Parker University, a position he held until July 20, 2012. Through Parker Seminars, while developing and nurturing exceptional personal relationships, Dr. LaMarche focused on advancing and uniting the chiropractic profession while encouraging people to take responsibility for the gift of health. In the fall of 2013 he joined the executive team at Life University as Vice President of Professional Relations. In December of 2018 he was named Vice President of University Advancement, and in March of 2021 his portfolio of responsibilities was increased and he became Vice President of University Advancement and Enrolment. In addition to those duties, he leads LIFE Vision Seminars, nationally and internationally, as well as the Post Graduate Education Dept. For more than 40 years, he has studied the philosophy of success, a hobby that has supported his vision to share the message of health and personal responsibility. He embodies the philosophy of Lasting Purpose – to give, to do, to love, to serve from a sense of abundance with no expectation of return.

Gilles has learned to balance his life, enjoying a successful professional career and a wonderful personal life. His personal philosophy encompasses mind, body and spirit. He believes in the great importance of commitment and responsibility to the world in which we live. He is a husband, a doctor, a teacher, and a friend, and most importantly Dad to three terrific young adults, and grandfather to three beautiful girls, and 2 “little men”. His mission is to help all those he meets achieve their potential. Gilles is a little man with a big heart and an open spirit. He has chosen to live his life from a position of “Loving Service - My First Technique”, a way of life he learned from his mentor Dr. James W. Parker.

Dr. LaMarche has dedicated his life to helping others. Through the years he has been inspired by many mentors, and in turn has agreed to mentor many along his path. His personal mission statement reads: “I hereby pledge my life to my greatest expression of love and service for the benefit of humanity”. He has been involved in leading a healthy lifestyle via the scouting movement and athletics since childhood. He is an avid runner and cyclist, enjoys track and field, and staying fit. For many years he participated in both water and alpine skiing and previously raced snowmobiles in the semi-pro circuit. One of his passions is motor vehicles, especially the sporty quick ones. Reading voraciously for continued expansion of mind and spirit is a passion he holds dear to his heart, second only to God, family and chiropractic. His top-ten book list includes: Living a Purposeful Life, The Bigness of the Fellow Within, Man’s Greatest Gift to Man, Man’s Search for Meaning, The Greatest Salesman in the World, Laws of Success, The Holy Bible, The Glory of Going On, Developing the Leader Within You, The Speed of Trust.

This Curriculum Vita is true and correct as of March 1, 2021.

*Gilles A. LaMarche BS DC*

Gilles A. LaMarche, BS, DC (Canada)